

Oasis Rescue presents

# Beauty Shop in a Box™





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Following in the tradition of the Kabul Beauty School, Oasis Rescue has developed a new, portable concept that has the potential to teach the art of hairdressing to even more women who live in post-conflict and disaster stricken areas.

By partnering with organizations in countries like Afghanistan, Iraq, Jordan and Pakistan, Oasis Rescue is able to expand its reach to a greater number of women, without having to set up costly operations in each country. Participating organizations will provide the training location, DVD screening of the training DVD that Oasis Rescue aims to develop, product, and everything else that is needed for a school setting.

The beauty industry provides economic security to millions of women and their families, and is considered by many cultures to be one of the most appropriate women-owned businesses. Oasis Rescue's Beauty Shop in a Box™ provides the tools necessary to start a small business anywhere, from homes to refugee camps.



## About the Program

The project includes a turn-key training program that will be developed by Oasis Rescue consisting of a DVD training series, workshop supplies, and training support. In addition to the DVD series it aims to produce, Oasis Rescue will provide training kits with all the necessary supplies and tools to start a small beauty shop anywhere.

Our strategy is to partner with organizations in various countries that have targeted the women who will benefit most from the skill of hairdressing. We will conduct a Train-the-Trainer program in participating countries, utilizing the DVD training series and the Beauty Shop in a Box™. Participating organizations will provide the training location, DVD screening, product, and everything else that is needed for a school setting.

Instead of one small class in one location at a time, the Beauty Shop in a Box™ allows our project and its curriculum to be in several countries at once.

The wonderful part of this training is that it is portable, and designed to train women in conflict and post-conflict areas, from refugee camps to private homes.

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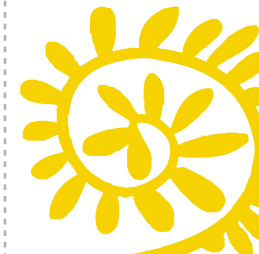


## Tools for a trade, tools for life

In developing societies, women traditionally are the ones who will learn a new trade or apply for a microfinance loan to start a new business. As mothers, wives and daughters, they focus their energies into making sure that they and their family members are provided for.

The Beauty Shop in a Box™ is an array of essential tools and equipment to start a beauty business anywhere. Because electricity can be an issue in the areas we work in, a solar powered battery is included in the box.

The box includes such necessary items as several types of shears, brushes and combs, hair shaper, shampoo cape, spray bottle, steel and curl clips, coloring bowl and brush, foil, perm rods, rollers, hairdryer, curling iron, mannequin head and holder, manicure kit, mirror and gloves.





## How can you help?

Oasis Rescue is a non-partisan, non-profit organization established in 2005 to educate and empower women in the art and commerce of the beauty industry. Our work targets women in war-torn areas such as Afghanistan, Iraq and other middle eastern countries.

Oasis Rescue exists solely through hard work and the kindness of donors. We are always anxious to engage the support from members of the beauty industry.

To donate you can contact us in several ways:

**email:** [oasisrescue@cox.net](mailto:oasisrescue@cox.net)

**visit:** [www.oasisrescue.com](http://www.oasisrescue.com)

**write or send a check to:**

Oasis Rescue  
359 Sherwood Dr.  
Santa Barbara, CA 93110  
USA

# The Board

The Board is all-volunteer and there are no paid positions in the organization. This means that your donations go directly into making our projects happen.

## Deborah Rodriguez, President

Deborah Rodriguez has been a hairdresser since 1979. She spent five years teaching and later directed the Kabul Beauty School in Afghanistan. She also owned the Oasis Salon and Cabul Coffee House in Kabul. She currently lives in California. [www.debbierodriguez.com](http://www.debbierodriguez.com)

## Lindy Walser, Vice-President

Lindy has a Bachelor of Fine Arts and has been a very successful hairdresser for 30 years. She facilitated the school operation in May 2005.

## Robert C. McLean, Treasurer

A licensed CPA, Robert has been a financial controller and management accountant for over 30 years.

## Brad Setterlund, Secretary

Brad has been working in healthcare since the early 1990's, and has been active in non-profits providing emergency medical services in northern California. He is currently working as a Firefighter/Paramedic and is active in Urban Search and Rescue work.

